The Medill MS in Integrated Marketing Communications Professional Program

Immerse yourself in the art and science of marketing.

To apply to the Medill MS in Integrated Marketing Communications Professional program, you must submit or fulfill the following admissions requirements:

- A bachelor’s degree from an accredited college or university
- Three years of work experience are preferred
- A completed online application, including:
  - Current professional resume
  - Two letters of recommendation
  - Professional statement addressing the questions listed on our Admissions page
  - NACES transcript evaluation (international applicants)
- Official transcripts (from all institutions attended). We prefer electronic official transcripts, but we also accept hard-copy official transcripts, which should be sent directly from the institution to:
  Medill Office of Graduate Admissions and Financial Aid
  Northwestern University
  1845 Sheridan Road
  Suite 104
  Evanston, IL 60208-2101

You can also send official transcripts via secure e-transcript provider to MedillGraduateAdmissions@northwestern.edu.

You can upload unofficial transcripts with your application, which will suffice for the initial admissions decision; if accepted, you must submit official transcripts before the first day of class. In the case of incomplete transcripts, or if you have significant transfer credits, Medill reserves the right to delay passing a decision on your application until official transcripts are received.

- Due to the COVID-19 pandemic, GRE/GMAT scores are not currently required for admission
- If you are an international student who earned an undergraduate degree at a college or university where the primary language of instruction was not English, submit TOEFL (Test of English as a Foreign Language), IELTS (International English Language Testing System), or Duolingo scores. The TOEFL or IELTS must have been taken within two years of your application submission date. Send TOEFL scores to Medill using code 1699-18. The IELTS test must be the Academic version. If you are submitting IELTS scores you can provide the TRF number on your application instead of sending an official report.

Medill allows you the option to self-report your test scores in your application. Once you submit your application, we will review these unofficial scores along with the rest of your file. If we decide to offer you admission based on these unofficial scores, it will be on the condition that you send us your official scores at least 30 days prior to enrollment.

Please note: Northwestern Medill is working with prospective IMC Professional students in response to the COVID-19 pandemic. Your health and well-being, along with that of the Medill community, are our top priority. If, due to COVID-19 restrictions, you are unable to take the TOEFL/IELTS/Duolingo, please reach out to MedillGraduateAdmissions@northwestern.edu for information on waiver options.

- $100 application fee (waiver information)
- The Office of Graduate Admissions and Financial Aid may require applicants to sit for an admissions interview to supplement their completed application and provide more information about their interest in the MS in IMC Professional program. Interviews are conducted virtually via Zoom. Applicants will be contacted directly if an interview is required.

Send materials that cannot be uploaded or entered into your online application account to:

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For more information about these requirements, visit our Admissions page.