The Medill MS in Integrated Marketing Communications Professional Program

Immerse yourself in the art and science of marketing.

To apply to the Medill MS in Integrated Marketing Communications Professional program, you must submit or fulfill the following admissions requirements:

- A bachelor’s degree from an accredited college or university
- Three years of work experience are preferred
- A completed online application, including:
  - Current professional resume
  - Two letters of recommendation
  - Professional statement addressing the questions listed on our Admissions page
  - NACES transcript evaluation (international applicants)
- Official transcripts (from all institutions attended). We prefer electronic official transcripts, but we also accept hard-copy official transcripts, which should be sent directly from the institution to:
  
  Medill Office of Graduate Admissions and Financial Aid
  Northwestern University
  1845 Sheridan Road
  Suite 104
  Evanston, IL 60208-2101

You can also send official transcripts via secure e-transcript provider to MedillGraduateAdmissions@northwestern.edu. You can upload unofficial transcripts with your application, which will suffice for the initial admissions decision; if accepted, you must submit official transcripts before the first day of class. In the case of incomplete transcripts, or if you have significant transfer credits, Medill reserves the right to delay passing a decision on your application until official transcripts are received.

- Due to the COVID-19 pandemic, GRE/GMAT scores are not currently required for admission
- International students must submit TOEFL or IELTS scores. Waivers are available if the primary language of instruction at the applicant’s undergraduate institution is English. Learn more about admissions for international students
  
  Please note: Northwestern Medill is working with prospective IMC Professional students in response to the COVID-19 pandemic. Your health and well-being, along with that of the Medill community, are our top priority. If, due to COVID-19 restrictions, you are unable to take the TOEFL/IELTS, please reach out to IMCprofessional@northwestern.edu for information on waiver options
- $100 application fee (waiver information)
- The Office of Graduate Admissions and Financial Aid may require applicants to sit for an admissions interview to supplement their completed application and provide more information about their interest in the MS in IMC Professional program. Interviews are conducted virtually via Zoom. Applicants will be contacted directly if an interview is required

Send materials that cannot be uploaded or entered into your online application account to:

Medill Office of Graduate Admissions and Financial Aid
Northwestern University
1845 Sheridan Road
Suite 104
Evanston, IL 60208-2101

For more information about these requirements, visit our Admissions page.